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fields
INNOVATION

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Partner perspectives: key opportunities and challenges on the road to 2012

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We're here.

Year of R&D leads to Russell quartet

Financial Adviser, Jan 2010

Financial Planners under survey spotlight

Financial Planner, Oct 2009

Helping you to help your clients – Russell Investments sees partnership as vital

Financial Planner, Dec 2009

Russell Investments' UK retail Oeics tailored to RDR

FT Adviser, Jul 2009

Russell to make UK-domiciled Oeic debut

Investment Week, Jul 2009

Octopus and Russell Investments on FundsNetwork

FT Adviser, Feb 2010

US multi-manager tweaks UK retail Oeics to fit post-RDR risk-profiling demands

Russell tailors Oeics

Investment Adviser, Jul 2009

Record attendance in London despite snow

Financial Planner, Mar 2010

Russell launch targets appetites

Financial Adviser, Sep 2009

Russell warns of growing 'catch-all' trend

Financial Adviser, Jul 2009

The need is clear

IFAonline, Feb 2010

Four Russell funds aim to help advisers with RDR

Money Marketing, Jan 2010

Russell fund availability

	TODAY	Mid 2010	2011
IFA Platforms	Standard Life	Nucleus	Ascentric
	Fidelity	Transact	Macquarie
	Novia	AXA	
	CoFunds	Skandia	
		Raymond James	
Offshore/DPS	Praemium		
	Lombard		
Insurance	Offshore Bonds		
	SIPPs		
	Scottish Widows (via Fidelity)		



Ed Dyamott
Head of UK Fund Partners
Fidelity International



Bill Vasilieff
Chief Executive Officer
Novia



Steve Sands
Head of Platform Sales
Standard Life

Coffee break



Bridge of Trust

“The customer is more cynical and more distrusting...than ever before. That is why I believe that building a brand today is more complex. Because people do have more choices. A brand must be a bridge of trust to the consumer... You have to recognize that the success of Starbucks, or any company or brand is not an entitlement. It has to be earned every day.”

- Howard Schultz, Starbucks Chairman and CEO

Source: Context Magazine, Aug/Sep 2001